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beauty breakthroughs

By Janene Mascarella



Pretty Genius: Top 10 High-Tech Goodies

Accelerated gadgets, amped-up products, advanced treatments – thank you modern science, thank you! Head-to-toe beautification... activate! We've zeroed in on the top 10 tools, treatments and tricks to help your looks take a quantum leap!



1. Upgrade your shave. The Tria Beauty Next Generation At-Home Laser Hair Removal System is a keeper. The handheld hair removal laser, with five settings to adjust to any comfort level, targets dark pigment in hair and disables the hair follicle causing hair to gradually fall out. It provides long-lasting hair reduction – all in the comfort and convenience of home. So long, razor burn! **\$395, QVC.com**

2. Merge science and nature. Suki's facial lift ultimate firming cream is a groundbreaking, comprehensive treatment formula containing the most advanced combination of proven active ingredients to improve and prevent visible signs of aging, including

wrinkles, loss of firmness, reduction in collagen, uneven tone and dryness. This clinically proven formula is ideal for protecting the skin from multiple environmental factors, accelerating collagen production and increasing skin plumpness and elasticity. **\$164.95, SukiSkinCare.com**

3. Zap zits in a flash. Tanda Zap is a handy device that puts the power of three proven technologies at your fingertips. It combines the same powerful blue-light technology used by dermatologists, with sonic vibration and gentle warming to give you clearing results. Blue LED light has been clinically proven to kill acne-causing P. acnes bacteria, clearing existing blemishes, and preventing future outbreaks. **\$49, Tanda.com**

4. Enjoy the dark side. Water water everywhere... but not quite like this. No beauty product trumps the power of water and blk. packs a powerful punch: a proprietary blend of fulvic acid (a derivative of plant matter) mined from a 70-million-year-old source deep within the Earth. Naturally black in color, the formula binds to the molecules of pure Canadian spring water turning it naturally black, with no artificial dyes, coloring or additives. Fulvic acid's small molecular structure allows for the fast absorption of over 77 different trace minerals and elements, powerful electrolytes, antioxidants and free radical scavengers. **\$2.49 per bottle, blkbeverages.com**

5. Send pounds packing. The Ideal Protein (IP) weight loss method is medically designed to help you shed pounds, get energized and look vibrant. This FDA-approved weight loss method has been available in the United States for the last three years, and is offered at

the office of Dr. Scott Erichsen, D.C., in West Caldwell, NJ. IP utilizes a protocol that puts the body into ketosis, which means you allow your body to burn its fat reserve for energy. Besides patients shrinking sizes, Dr. Erichsen says many see a positive change in skin tone: decreased oily skin, decreased acne and a youthful look appear almost immediately. **\$350-450, includes one-time startup fee, one week of food, and six bottles of supportive supplementation, then \$84 per week, 973.226.2225, ErichsenWellness.com**

6. Outsmart genetics. ANEW Genics Treatment Cream is a skincare breakthrough cream that helps you look up to 10 years younger. Avon scientists were inspired by genetic research that uncovered a secret to human longevity. Research has revealed that some people who live beyond 100 years old have a highly active Youth Gene – a gene that is inside all of us. Using this revolutionary discovery, scientists leveraged the link between the Youth Gene and skin to develop ANEW Genics. As the first in the cosmetics industry with YouthGen Technology, Avon is revolutionizing anti-aging skincare. **\$38, Avon.com**

7. Unwrinkle the risks. Renowned fellowship-trained NYC plastic surgeon, Adam D. Schaffner, M.D., F.A.C.S., Director of JUVA Plastic Surgery, is one of the first plastic surgeons in the United States offering XEOMIN, a new FDA-approved cosmetic treatment which helps improve frown lines. Physicians refer to XEOMIN as the "naked injectable" because it does not contain any complexing proteins. This reduces the risk of having an adverse reaction compared to

other injectable treatments designed to minimize wrinkles. **60 East 56th Street, Second floor, NYC, 212.688.6600, DrSchaffner.com**

8. See your true colors. Bring the accuracy and beauty of OttLite natural lighting indoors to help you apply makeup flawlessly for a confident look with no surprises once you go outside. The secret to this makeup mirror is the precise blend of light wavelengths. With OttLite 508 technology colors are true to life and details are more defined. The best part is, unlike most makeup mirrors, they don't create a harsh glare or eyestrain. Colors are accurate and vibrant. Illuminate your natural beauty! **\$69.99, Ottlite.com**

9. Clear the lines. The PaloVia Skin Renewing Laser is the first FDA-cleared, at-home fractional laser clinically proven to reduce the look of fine lines and wrinkles around the eyes. This system delivers a visible improvement in just one month. In a clinical study, a panel of doctors specializing in dermatology and plastic surgery reported a noticeable reduction in the appearance of wrinkles around the eyes in 92 percent of participants after one month of daily treatments. **\$515, QVC.com**

10. Brighten up. Repêchage Biolight Brightening Mask is the latest in skin-brightening science and marine biotechnology. This clarifying, radiance-boosting mask goes beyond brightening to target melanogenesis, the process of the skin that effects pigmentation before, during and after it occurs. Its exclusive formula also limits irritation commonly associated with skin-brightening products while still providing outstanding results. **\$45, Repechage.com**

